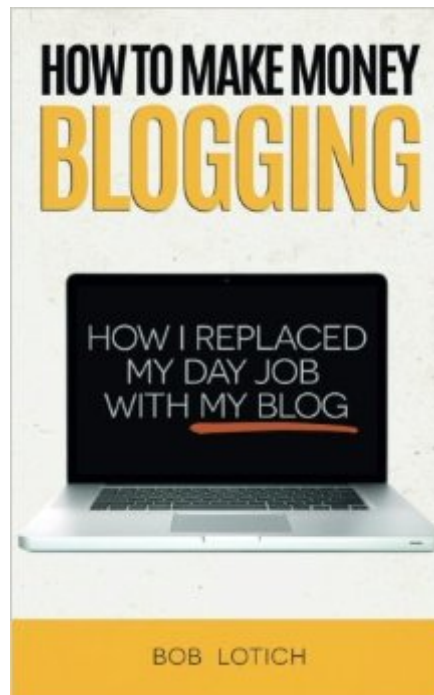


The book was found

How To Make Money Blogging: How I Replaced My Day Job With My Blog



Synopsis

Bob Lotich founded ChristianPF.com back in 2007 and after getting laid off in 2008 he took the leap into full-time blogging. Less than a year later he was earning more from his blog than his previous day-job. While his results are not typical, this book covers all the steps he took to make money from his blog over that two-year period. Who this book is written for: * Those who want to get started blogging * Those who are already blogging but aren't making as much money as they'd like to. Who this book is NOT written for: * People looking for a get-rich-quick system that requires little effort. * Experienced bloggers making over \$1000/m (though the book will still probably be helpful, it isn't written to this audience) Some of the topics covered in the book: * 4 Steps to Start Blogging in 10 minutes * Blogging Basics * How to setup a Self-Hosted Blog * The importance of a Customizable Wordpress theme * 3 primary ways to earn from your blog * How long does it take to make money from your blog? * How to get traffic to your blog * SEO Tips for bloggers * How I increased AdSense earnings \$1500/m in less than 3 months * 7 helpful tools that made it all possible

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Customer Reviews

I have read a few books on blogging and earning money online, and this one is unique for it's straightforward approach. The steps are digestible, not overwhelming, and logical. There's so much rubbish written about getting rich overnight on the internet, and it's refreshing to read that it takes time and diligence! I've had a blog for a couple of years, and I found a lot here that I could use.

Thank you!

This isn't a big book. There aren't a lot of words....not many pages...but what's there is all useful and relevant. The author steers the reader towards all the steps that will save both time and money when setting up a successful blog...steps that he draws from his own practical experience to arrive at. The author also has an excellent website that expands on the ideas in the book. It is refreshing when someone delivers what they promise...a rare thing these days when hype and self promotion seem to be the standard...and this author delivers a lot in a concise package. Thankyou!! You helped me quite a bit. I appreciated and enjoyed this book.

When I decided to start a blog earlier this year, I really had no idea how to begin or what it would take. Bob outlines the process from the beginning in a very easy to understand format. I was up and running quicker and more smoothly than if I had tried to do it on my own.I highly recommend this book to anyone who is considering blogging. It gives you a realistic portrayal of the commitment it takes to be successful.

I only spent 99-cents on this book, but even that was overpriced. It's simply pages of stuff you can find by simply Googling "how to make money with a blog" -- but it's made even worse by the blatant affiliate links peppered throughout. I would have been willing to forgive even this if at least the writing provided some personal insight into what worked and what didn't from the author's personal efforts in creating a money-making blog, but all value was lacking. I wouldn't download this again even if it were FREE. Better resources: [Blogwild!: A Guide for Small Business Blogging](#) and [ProBlogger: Secrets for Blogging Your Way to a Six-Figure Income](#)

I got this book because I thought it would have advice for the legitimate write blog articles for payment options for growing bloggers based on the product description. This was more focused on selling your ad space to make money than anything else. I skimmed the parts about setting up the blog since I'm past that stage and it was all very basic. When it came to creating an income from your blog, it was all about selling the ad space and hoping/assuming you have enough clicks per day to make a noticeable difference. I would have liked more specific details about the strategies he used, such as where he moved the ad spaces to and where were they before since it made a difference in his clicks/earnings. I did like that Lotich was honest about how it took two years of consistent blogging before he had an audience that was big enough to make a difference and turn

the ad space into profit. However, I would have liked more details about his strategy. There were charts but the examples weren't always clear. This is a beneficial read for those bloggers who want to utilize the ad space as a source of income. But not so much for bloggers who are beyond starting out and want to use their articles as an avenue of income instead of selling space on their blog.

I was pleasantly surprised by this little ebook. I was looking for information on how to get started blogging. I follow other people's blogs and am generally acquainted with the fact that people use ads to monetize blogs. But HOW do I get my own started? Bob Lotich does a great step by step on how to start a blog and get it going. He mentions mistakes he made and how he improved the blog over time. This is time saving information for those who want to get a blog going. His own story about getting laid off and really putting the time into his blog is inspiring. The book is very understandable and to the point. That's not to say the writing is overly simplistic. Some of the other books I have read on this topic read like the author has had two pots of coffee and has been speed writing all night. Not so this book. Its tone is conversational and the topics are organized. The fact that you can visit the author's blog and actually see what he's built results in total credibility to his words.

This book covers only a very basic material. It's OK as a free guide for beginners, but nothing more. If you do a cursory research in Google, you could find the same information. On the other hand as a greenhorn, you wouldn't probably have known what to look for. If you have no idea what blogging is, not mentioning making money from it, this book may serve you well. If you were savvy enough to establish your own blog and publish a few posts don't bother with the lecture. You will waste your time. On the positive note, the book is very short, so you won't waste much time. I actually liked the author's approach: to the point and without an ounce of fluff. He was honest about what's covered in the book and what's not. He clearly spoke from the experience, it wasn't a fluff book written by a ghostwriter. It was also well formatted and edited.

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